

**COUNTY OF SONOMA
AGENDA ITEM
SUMMARY REPORT**

Clerk of the Board Use Only
Meeting Date **Held Until**
 / / / /
Agenda Item No: **Agenda Item No:**

Department: County Administrator

() **4/5 Vote Required**

Contact:
Jim Leddy

Phone:
(707) 565-2190

Board Date:
11/03/2009

Deadline for Board Action: 12/31/2009

AGENDA SHORT TITLE: State Legislative Advocacy Contract Award

REQUESTED BOARD ACTION:

Approve and authorize the County Administrator to execute a contract with Peterson Consulting, Inc and Shaw/Yoder/Antwih, Inc. for state advocacy services. The contract term from January 1st, 2010 to December 31st, 2010, in an amount not to exceed \$66,000, which provides for a monthly retainer of \$5,500.

CURRENT FISCAL YEAR FINANCIAL IMPACT

EXPENDITURES

ADD'L FUNDS REQUIRING BOARD APPROVAL

Estimated Cost \$33,000

Contingencies
(Fund Name :)

Amount Budgeted \$66,000

Unanticipated Revenue
(Source :)

Other Avail Approp
(Explain below)

Other Transfer(s)
(Source:)

Additional Requested:

Add'l Funds Requested:

Explanation (if required): The first half of the expense will be in FY 2009-2010 and the second in 2010-2011.

Prior Board Action(s): January 2005: The Board entered into two-year contract with Peterson Consulting, Inc., for legislative advocacy services. January 2007: Contract with Peterson Consulting, Inc. was extended to December 31st, 2008. December 2008 -- Contract was again extended to December 31st, 2009. September 2009 – The Board authorized the County Administrator’s Office to issue Request for Proposals for state legislative advocacy services.

Alternatives - Results of Non-Approval: Alternative would be to not award contract, re-issue RFP for state legislative advocacy services or proceed without state legislative advocate.

Background:

In July 2004, as a result of a Request for Proposal (RFP) process, Peterson Consulting, Inc., and Shaw/Yoder, Inc. were selected to provide State legislative advocacy services on behalf of the County.

In January 2005, the Board entered into a two-year contract with Peterson Consulting, Inc., and Shaw/Yoder, Inc., for an annual amount of \$66,312. The contract included an option to extend for two additional years, for an amount not to exceed \$66,312 annually, if mutually agreeable to the County and the consultants. Both of these extensions were exercised. It was recommended by County Counsel that a new request for proposal (RFP) process be issued for state legislative advocacy services upon completion of the second contract extension.

In September 2009, the Board approved the release of a request for proposals (RFP) for state legislative advocacy services. The RFP was sent out to 27 legislative advocacy firms. The County received two responses including responses from the County's current advocates. A Board subcommittee consisting of Supervisors Brown and Kelley reviewed information on the proposers and directed staff to bring forward a new contract for Peterson Consulting Inc., and Shaw/Yoder/Antwih Inc. This firm reflected the highest ranked respondent based on areas of expertise and cost. The new contract would be for a one year term with a two year extension which could be exercised at the discretion of the Board.

RECOMMENDATION:

Approve and authorize the County Administrator to execute a contract with Peterson Consulting, Inc and Shaw/Yoder/Antwih, Inc. for state advocacy services. The contract term from January 1, 2010 to December 31st, 2010, in an amount not to exceed \$66,000 which provides for a monthly retainer of \$5,500.

Attachments:

On File With Clerk: Draft Professional Services Agreement for state legislative advocacy services

CLERK OF THE BOARD USE ONLY

Board Action (If other than "Requested")

Vote: