

## Business Environmental Events 2008

Saturday, November 22, 2008

### **Green Career Conference**

Learn practical tools for finding a green job, network with other green professionals, and find environmentally minded potential employees.

Hosted by the Solar Living Institute

UC Berkeley

<http://www.solarliving.org/store/product.asp?catid=13&pid=1913>

Tuesday, November 28, 2008

### **Rules Make Markets: Climate Policy Insights for the Clean Energy Economy**

As a Congressional Science Fellow, Dr. Holmes Hummel has focused on energy and climate policy strategy in the office of Congressman Jay Inslee. Mr. Hummel will discuss how climate policy has evolved in the past year.

Hosted by the New Voice of Business

San Francisco, CA

<http://www.newvoiceofbusiness.org/index.cfm?fuseaction=Calendar.eventDetail&eventId=53&nodeID=1>

Monday and Tuesday, December 1-2, 2008

### **The Green Wine Summit**

The first annual Green Wine Summit will be a ground-breaking event designed to set the stage for the already green wine industry to get even greener. Co-chaired by

Lesley Berglund and Mack Schwing, the Summit will feature green leadership sessions, speaker panels and a Green Showcase. The Green Wine Summit will be held at Hyatt Vineyard Creek Hotel and Spa in Santa Rosa's historic Railroad Square.

Hyatt Vineyard Creek Hotel & Spa, Santa Rosa, CA

<http://www.greenwinesummit.com>

Tuesday, December 2, 2008

### **Sustainable Industries Economic Forum**

In a stormy and unprecedented economic climate, businesses large and small are pursuing economic advantage through ambitious environmental innovation and social responsibility. The West Coast -- Portland, Seattle and San Francisco in particular -- is home to successful business thought leaders who have long understood the economic potential of sustainability. Still, tough viability questions and real economic context are sorely lacking, as are authentic, inspirational events that capture the true opportunity in going "beyond green."

Sustainable Industries helps address this need with our annual, reputable Sustainable Industries Economic Forums.

Hosted by Sustainable Industries

St. Regis Hotel, San Francisco

<http://www.sustainableindustries.com/forums/sanfrancisco>

Wednesday, September 10, 2008

### **Clean & Green Forum: Silicon Valley Projections**

A major community forum on the response to climate change by regional employers, communities and

individuals. Speakers and panelists will include Gavin Newson (Mayor of San Francisco), Lt. Gov. John Garamendi and Attorney General Jerry Brown.

Hosted by Silicon Valley Leadership Group

Mayer Theater, Santa Clara University

<http://svlg.net/events/projections2009/>

Wednesday, September 17, 2008

**Emerging Legislation that will affect Sustainable Technology Development**

12:00 to 1:30 p.m.

Assembly member Jared Huffman will speak about sustainable technology legislation, promising emerging technology, and what incentives will be offered.

Hosted by [Sonoma Mountain Business Cluster](#)

1300 Valley House Lane, Suite 100

Rohnert Park, CA 94928

RSVP: 707-794-1240 or [kariz@somobc.org](mailto:kariz@somobc.org)

Thursday, September 18, 2008

**Solar Sonoma County and Solar American Cities Kickoff**

4:00 to 7:00 p.m.

Help launch Solar Sonoma County and learn all about the Solar American Cities grant which Santa Rosa and Solar Sonoma County just received from the Department of Energy.

Hosted by [Solar Sonoma County](#)

<http://www.solarsonomacounty.com/events.html#anchor>

For Business Membership: <http://www.solarsonomacounty.com/membership.html>

Sonoma Mountain Village, Rohnert Park

RSVP Required!

Thursday, November 6, 2008

**Climate All-Stars Conference**

This conference will inspire Bay Area leaders to implement innovative climate solutions. National and international “stars” will share their key lessons, best practices, and success stories. The Climate All-Stars conference will provide practical examples and tools with a focus on how to achieve ambitious greenhouse gas reduction targets.

<http://www.climateallstars.org/>

July 14-17, 2008

(Trade Fair July 15-17, 2008; Modular Conference July 14-17, 2008)

Intersolar North America

Trade fair and conference dedicated to all aspects of solar, including solar architecture. Based on the world's largest solar energy event, Intersolar Europe. Held in conjunction with SEMICON West.

[info@intersolar.us](mailto:info@intersolar.us)

Registration: <http://www.intersolar.us>

Thursday, June 26, 2008

**Green Scene**

5:30 p.m. to 7:30 p.m.

Meet with other USGBC members and hear about Benziger's commitment to green building and wine-making.

Benziger Winery

Glen Ellen, CA

Hosted by the U.S. Green Building Council, Redwood Empire Chapter

<http://greenscenejune262008.eventbrite.com>

Tuesday, June 24, 2008

**Go Green, Save Green**

Downtown Business Fair

7:30 to 11:30 a.m.

Hear presentations from the Business Environmental Alliance and Sonoma County Green Business Program, the Small Business Energy Alliance, the City of Santa Rosa Water Conservation Program, and Grainger Green Cleaning and Products.

North Coast Bank Lobby

50 Santa Rosa Ave.

Santa Rosa, CA

Hosted by the City of Santa

Contact Laneil Bryant at (707) 543-3734.

Wednesday, June 18, 2008

**Employee Commute Workshop**

11:30 a.m. to 1:30 p.m.

The final in a series of three workshops focuses on implementation and sustainment.

Hosted by the [North Bay Leadership Council](#)

Pre-registration required.

Fireman's Fund Insurance Company, Room 2100 A&B

Novato, CA

June 13, 2008

**LEED for New Construction Technical Review Workshop**

8:30 a.m. to 5:00 p.m.

Learn how to maximize commercial building performance, achieve LEED certification, and take the LEED Professional Accreditation Exam.

Sonoma Mountain Village Event Center, Rohnert Park, CA

<http://www.usgbc-rec.org/Events/wsp-6-13-08.html>

May 29, 2008

**"Green" Your Rental Housing: A Workshop for Multifamily Apartment Complex Owners, Property Managers, and Developers**

Learn about options for energy-efficient appliances and lighting, cost-saving practices for water management in landscape and common-area fixtures, and recycling and waste disposal. This seminar also covers marketing your establishment in an eco-friendly way. Everyone is welcome regardless of experience, size or location, though information will be specifically geared towards Sonoma County.

1:00-4:00 pm

The Hyatt Vineyard Creek  
170 Railroad St., Santa Rosa  
Registration: \$15

Please click  [here](#) to download our registration form.

Information: (707) 565-7257 or [bea@sonoma-county.org](mailto:bea@sonoma-county.org)

(Hosted by the Business Environmental Alliance and sponsored by Pacific Gas & Electric Company and the Sonoma County Water Agency)

May 16, 2008

### **Climate Protection: Everybody Profits**

Join Sonoma County government, business, education, and non-profit organizations to discuss sustainability. Representative Mike Thompson will deliver keynote remarks on the topic of climate protection: "What's ahead nationally, and what does it mean for Sonoma County?"

Villa Chanticleer, Healdsburg, CA

Contact Marinda Freeman, event planner (415) 924-9145 or [marinda@mfproductions.net](mailto:marinda@mfproductions.net).

(Hosted by the Climate Protection Campaign)

May 6, 2008

### **Show Us Your Green**

Santa Rosa Chamber of Commerce hosts its annual Business Expo on the theme "Show Us Your Green."

Santa Rosa Veterans Building

Mary Ann Barr (707) 545-1414, ext. 15, [maryannb@santarosachamber.com](mailto:maryannb@santarosachamber.com)

<http://www.greensantarosa.com>

May 2, 2008

### **Sprinklers, Downspouts and Creeks**

This workshop is designed for homeowners, but will also benefit landscapers, landscape architects, and anyone working or gardening in home landscapes. Workshop attendees will participate in discussions and demonstrations of the tools and practices available to conserve water and reduce storm water runoff from homes and gardens.

8:00 a.m. to 3:00 p.m.--Environmental Technology Center, Sonoma State University, Rohnert Park, CA

For more information, call (707) 565-2621 or visit [http://groups.ucanr.org/Home\\_H20/index.cfm](http://groups.ucanr.org/Home_H20/index.cfm)

May 2, 2008

### **Sustainable Enterprise Conference**

The third annual Sustainable Enterprise Conference is focused on innovative, sustainable business practices and opportunities for the North Bay. Keynote speakers, break-out sessions, and workshops address the specific needs of today's enterprise.

Sonoma Mountain Village, Rohnert Park, CA

(888) 497-3222, [www.SustainableEnterpriseConference.com](http://www.SustainableEnterpriseConference.com)

Registration: \$45 to \$316.50

April 25, 2008

### **2008 North Bay Transportation Summit**

Presented by the North Bay Leadership Council

Sheraton Hotel, Petaluma, CA

Registration 7:30 a.m. Program begins at 8:00 a.m. and includes continental breakfast. Covering both Marin and Sonoma counties, this summit focuses on new laws that spur employers to adopt best practices to reduce commutes and offer incentives for employees to get out of their single-passenger cars. The three panels include 10 speakers from top North Bay transportation agencies.

Registration: \$35 per person, \$280 table of 8

For more information or to register, visit [www.northbayleadership.org](http://www.northbayleadership.org) or contact Angela Colombo at (707) 283-0028.

April 14, 2008

### **"Greening" Your Restaurant: Restaurant Seminar**

This is the first Bay Area seminar of its kind geared specifically toward the restaurant industry. Learn about restaurant finance options for energy-efficient equipment, green-influenced architecture and design, and cost-saving practices for water management and waste disposal. This seminar also covers marketing your establishment in an eco-friendly way. Everyone is welcome regardless of experience, size or location.

1:30-4:30 pm

Redwood Credit Union

3033 Cleveland Ave., Suite 100, Santa Rosa

Information: (707) 565-6455 or [sonomagreen@sonoma-county.org](mailto:sonomagreen@sonoma-county.org)

[www.fullplateconsulting.com/seminars.htm](http://www.fullplateconsulting.com/seminars.htm)

(Hosted by the Business Environmental Alliance in collaboration with Full Plate Restaurant Consulting and Thimmakka Resources for Environmental Education)

April 11, 2008

### **Water Efficient Buildings and Landscaping**

The final workshop of three summits sponsored by the Santa Rosa Chamber of Commerce and Pacific Gas & Electric. Registration is \$35 for chamber members; 445 for non-members.

7:30 to 11:00 a.m.

For more information, call Mary Ann Barr (707) 545-1414, ext. 15, or go to [www.greensantarosa.com](http://www.greensantarosa.com).

April 7-9, 2008

### **Green California Summit**

This annual summit brings together leaders from state and local governments to share their plans and accomplishments and discover the latest green products and services. Speakers include Rick Fedrizzi, founding chairman of the U.S. Green Building Council, and Hunter Lovins, author of *National Capitalism* and *Climate Protection Manual for Cities*.

8:30 a.m. to 7:30 p.m.

Sacramento, CA, (323) 936-7125

March 26, 2008

### **6th Annual Green Entrepreneur Awards Luncheon**

The 6th annual Green Entrepreneur Awards recognizes excellence in sustainable business practices throughout Northern California. Legislators from each participating district have nominated a local small business to be honored.

11:30 a.m. to 2:30 p.m.

The Sterling Hotel, Sacramento

(Hosted by State Assistance Fund for Enterprise, Business and Industrial Development – SAFE-BIDCO)

March 20, 2008

**Sonoma Valley Business to Business Expo**

This event features green business, networking, and local food & wine offerings.

Sonoma Veterans Memorial Building

4:00 p.m. to 7:00 p.m.

(Hosted by the Sonoma Valley Chamber of Commerce)

March 13, 2008

**"Greening" Your Property: Property Manager Open House**

Learn how to save money and increase your property's value. Businesses in Sonoma County are taking steps to "green" their operations, and many are tenants interested in making changes to their water and energy consumption, as well as their waste diversion patterns in the spaces that they lease. Drop in any time between 9:00 a.m. and 12 noon for an informal open house and learn how you can "green" the property you manage or own. Representatives from PG&E and the City of Sonoma will be on-hand to answer your questions. While this open house is geared towards managers and owners of commercial properties, all are welcome.

Sonoma Community Center

Information: (707) 565-6455 or [sonomagreen@sonoma-county.org](mailto:sonomagreen@sonoma-county.org)

(Hosted by the Business Environmental Alliance)

February 29, 2008

**7th Annual BEA Business Breakfast**

This Annual BEA breakfast promotes the profitability of going green, including the second annual Best Practices Awards ceremony recognizing businesses for their economically and environmentally sound best practices. Learn how your business can profit from rebates and speak one-on-one to local representatives about publicly and privately offered business resources.

DoubleTree Hotel, Rohnert Park, 7 to 9 a.m.

Information: (707) 565-7257

February 19-21, 2008

**POWER-GEN Renewable Energy & Fuels Conference**

Learn about current trends and ideas shaping the industry. Featuring highly technical multiple tracks including: market trends, transportation, case studies, and technologies in wind, solar, biomass, bio-fuels, hydro, geothermal, ocean/tidal/wave, waste-to-energy, hydrogen and fuel cell.

Las Vegas NV, (888) 299-8016

January 31--February 1, 2008

**California Irrigation Institute Conference**

For more information on the "Warming to the Future: Impacts on Irrigation, go to [www.caii.org](http://www.caii.org)

January 29, 2008

**Creating a Sustainability Marketplace**

This business breakfast series lecture will feature Tom Cooper, chair of Kaiser Permanente's High Performance (Green) Buildings Committee. Learn how Kaiser Permanente's current activities will influence the residential and consumer marketplace in the future. Hear about a variety of strategies Kaiser Permanente has implemented or is researching to reduce the environmental impact of its construction and operations

activities.

Stanford Faculty Club, Stanford, CA

Sponsored by Sustainovation, a project of Conexions

January 24, 2008

**Global Citizenship & Sustainable Business Practices: A Discussion of Turbulent Topics**

This dialogue with members of Pacific Industrial Business Association (PIBA) members will explore sustainability, the career paths of EHS professionals, “quick wins” for your organization, and emerging legislative developments.

Pacific Industrial Business Association

Santa Clara, CA

[www.piba.org](http://www.piba.org)

January 15, 2008

**Climate Change and the Role of Conservation in Securing Our Future**

This talk contains an overview of the latest scientific findings on global warming and its impact on wildlife, including the role of conservation and recommendations for action. The speaker, Ellie Cohen, came to the Point Reyes Bird Observatory in 1999 with a BS in Botany from Duke University and an MPP from Harvard's Kennedy School. Sponsored by Spring Lake Village and the World Affairs Council of Sonoma County.

January 14, 2008

**Green Gold Rush**

A one-day summit to plot the course for a new energy economy for the state. Gov. Arnold Schwarzenegger joined investors, educators, industry experts, and labor leaders in San Francisco.