



The Bottom Line

Produced quarterly by the Business Environmental Alliance.

"Greening" Your Restaurant Seminar Draws Industry Professionals in Santa Rosa



BEA workshop provides information on green building, resource efficiency.

SANTA ROSA -- Restaurant owners can go green while gaining green in their bank accounts.

On April 14, experts in water conservation, energy efficiency, and waste diversion showed how establishments large and small, new and old, can save money by adopting environmentally friendly best practices. Ritu Primlani from [Thimmakka Resources for Environmental Education](#) showed that all businesses can save significant amounts of money, offering Tin's Tea House in the East Bay as a case study (\$6975.91 saved in their first year). The Redwood Credit Union in Santa Rosa generously donated space for the event.

[Find out more about upcoming events at the BEA website.](#)

13 Businesses Certified Green at Board of Supervisors

Sonoma County Green Business Program recognizes above-compliance practices at Earth Day ceremony.

SANTA ROSA -- The Sonoma County Board of Supervisors recognized 13 businesses on April 22 as part of an Earth Day ceremony. These businesses join the ranks of more than 1200 certified Green Businesses in the nine-county Bay Area. To be certified, participants must be in compliance with all environmental regulations and meet program standards for conserving resources, preventing pollution, and minimizing waste. The Business Environmental Alliance offers its congratulations to Baksheesh, Benziger Family Winery, Diageo Carneros Bottling and Distribution Center, Exchange Bank (Larkfield branch), Imagery Estate Winery, MacArthur Place, Moon Mountain Vineyard, Recreational Equipment Incorporated (REI), Saddles Restaurant at MacArthur Place, Sonic.net, Sonoma County Water Agency, Stevenson Supply, and Zainer, Rinehart, Clarke, CPAs.

[Find out more at the Sonoma County Green Business Program website.](#)

Business Water Project Offers Free Water Use Assessments to Businesses

Qualified Assessors Help Commercial Sites Save Money in Petaluma, Windsor, Larkfield, Cotati, Sonoma Valley, and Novato

Are you concerned about the increasing financial and environmental costs of distributing water and treating wastewater? Save money by adopting water-efficient, cost-effective practices! The Business Environmental Alliance offers free indoor and outdoor water assessments for commercial facilities within certain areas of Sonoma County (and North Marin Water District). Each assessment is provided by a qualified assessor and

includes an individually-tailored water conservation plan. Implementation of this plan is voluntary, and the business receives follow-up assistance from the BEA to ensure that any conservation measure it wishes to implement is successful. Visit the [Business Water Project Website](#) to get started, or call (707) 565-7257 for more information.

Upcoming Events Calendar

May 16

Climate Protection: Everybody Profits

Presented by [Climate Protection Campaign](#)

Healdsburg, CA

Contact [Marinda Freeman](#), event planner

(415) 924-9145

May 29

Multifamily Rental Housing Workshop

Presented by the

[Business Environmental Alliance](#)

Contact [Jennifer Henry](#)

(707) 565-7257

June 24-26

Energy Auditor Training, (9:00 a.m. to 4:30 p.m. each day)

Presented by [Pacific Energy Center](#), 851 Howard Street

San Francisco, CA

For more information on BEA and other Bay Area events, please visit the [BEA website](#).

Money-Saving Tip

Check your tire pressure.

Since January 1, 2000, California service stations are required to provide free air and a gauge to customers who purchase motor vehicle fuel during operating hours (thanks to [AB 531](#) passed in the California legislature). With gas prices rising, it saves money and the environment to be sure the cars in your fleet are operating as efficiently as possible with tires in top condition.

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